

Appendix 1 - Equality Impact Assessment Form

Part 1 – Initial Screening

1. Officer(s) & Unit responsible for completing the assessment:

Andy Cox, Head of Energy Programmes

2. Name of the policy, strategy or project:

Customer Experience Programme - Peterborough Lottery

3. What is the main purpose or aims of the policy, strategy or project?

The Customer Experience (CE) Programme is a Peterborough City Council (PCC) initiative which targets a reduction in costs, an increase in revenue and the meeting of future needs through demand management. The programme is divided into various themes, one of which is *'Investment in the Community'*.

Investment in the Community was chosen as a key theme because the council wishes to:

- Increase self-service and facilitate channel shift – encouraging and enabling residents of Peterborough to help themselves and each other for a healthier, happier and more enriched community;
- Reduce demand for specialist services;
- Enable and encourage sustainable support for individuals within communities;
- Support the development and success of other CE programme themes.

This proposal considers the viable options available to the council regarding the creation of a local lottery. This lottery will provide additional support to local communities in order to address the budgetary pressures the council faces and generate revenue to support local voluntary and charity groups. It is anticipated that this funding will help to develop voluntary and charity groups and even enable some to become sustainable, which will in turn divert demand from more costly services.

4. Who will be the beneficiaries of the policy/strategy/project?

Current local voluntary and charity groups

5. Has the policy/strategy/project been explained to those it might affect directly or indirectly?

The implementation plan will give local community groups and charities information on how they can apply to be a specific good cause and how to generate income as a result.

6. Have you consulted on this policy/strategy/project?

The Peterborough Lottery Proposal has been presented to CMT and also forms part of the Budget Proposals for the coming years MTFs. A consultation has been ongoing on the entire budget proposals including specific reference to the Peterborough Lottery for two months. Consultation ends on 7th March 2017.

7. Please complete the following table and give reasons/comments for where:

(a) The policy/strategy/project could have a positive impact on any of the equality target groups or contributes to promoting equality, equal opportunities and improving relations within equality target groups.

(b) The policy/strategy/project could have a negative impact on any of the equality target groups, i.e. disadvantage them in any way. **If the impact is high, a full EIA should be completed.**

Equality Target Group	(a) Positive Impact		(b) Negative Impact		Reason/Comment
	High	Low	High	Low	
Gender					There are no positive or negative impacts as a result of a person's gender
Race					There is no positive or negative impact as a result of a person's race or ethnic origin.
Travelling Communities					There are no positive or negative impacts as a result of persons living as part of a travelling community
Disabled					There are no positive or negative impacts as a result of a persons disability.
Gay, Lesbian and Bisexual					There are no positive or negative impacts as a result of a person's sexual orientation.

Transgender/ sexual					There are no positive or negative impacts as a result of a person's gender identity
Age				✓	The Peterborough Lottery is an online solution and therefore may not be available to some age groups particularly to the older generation who may not have, or know how, to use digital devices
Children and Young People				✓	As with all gambling platforms, people under the age of 16 are not permitted to gamble on any form of lottery and are therefore excluded. There are a number of underlying policies which will accompany the launch of the lottery such as a 'Children and Vulnerable Person Protection Policy' and a 'Social Responsibility in Gambling Policy'
Religious/Faith groups (please specify)					There are no positive or negative impacts as a result of a person's religion or beliefs
Socio economic background				✓	16 plus year old's who may have a low socio economic status on low incomes and/or who may have gambling addictions may be vulnerable. There are a number of underlying policies which will accompany the launch of the lottery such as a 'Children and Vulnerable Person Protection Policy' and a 'Social Responsibility in Gambling Policy'

8. Please give a brief description of how this policy benefits the equality target groups identified in the above table, i.e. promotes equality?

The Peterborough Lottery has two ticket types, one where the money generated goes into a general central good cause fund (60% of the value of the ticket) and the other that can be allocated to a specific good cause fund (10% to the general fund, 50% to the specific cause fund). This enables any player to support a specific good cause fund in relation to any of the target groups if relevant.

9. If there is a negative impact on any equality target group, is the impact intended or legal?

The potential low negative impact on older people is not intended, however further consultation will identify the reality of the impact and any mitigations.

With regards to young persons under the age of 16 years. Access to those under 16 years of age is illegal under the Gambling Act 2005. This is intended and legal due to the need to protect children and vulnerable adults.

With regards to socio economic background there is no intended impact, there will be limitations on the number of tickets any one person can purchase in a week (10)

If the negative impact is not intended, discriminatory and/or high in impact, complete part 1 and move on to the full assessment.

10. What actions could be taken to amend the policy/strategy/project to minimise the low negative impact?

In terms of older people, there is little action that can be taken since to play the Peterborough Lottery will require a level of IT skill which we have no control over. In terms of children and young people and vulnerable adults, a series of policy's and checks are introduced with the lottery to mitigate any risks.

In terms of socio economic background, controls will be put in place to prevent any one player buying more than 10 tickets a week. This will be supported by a number of policies mentioned earlier in the report.

11. If there is no evidence that the policy/strategy/project promotes equality, equal opportunities or improves relations within equality target groups, what amendments could be made to achieve this?

N/A the project does promote equality of opportunity, however it does enable the target groups to apply to be a specific cause fund under a relevant organisation.

12. How will the policy, strategy or project be implemented including any necessary training?

An implementation policy has been developed for the roll out of the lottery. There is minimal training required as an External Lottery Management company will manage and

run the Peterborough Lottery website.

Full Assessment necessary:

Yes

No

Date completed: 24th February 2017

Signed by Project Manager Andy Cox, Head of Energy Programmes

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